



# Elizabeth F. Goyak

OCT 7, 1922 - APR 7, 2013



Scan to Visit



# Table of Contents

<b>Obituary</b> .....	Page 3
<b>Tribute Wall</b> .....	Page 5



## **Elizabeth F. Goyak**

OCT 7, 1922 - APR 7, 2013

**E**lizabeth Fairbairn Goyak, 90, passed away April 7, 2013. A public relations executive for 40 years, she was born in the South Shore section of Chicago. Previously she was a news reporter for the Chicago Tribune, International News Service and the Chicago Journal of Commerce. Mrs. Goyak lived in Matteson, Illinois, for 42 years. She was active in the community, initiating the Matteson Public Library in 1958 where she served on the board and as president for 29 years. The Library was funded in the beginning by the Matteson Lions Club. Mrs. Goyak was a fund raiser for the Club for 10 years, publishing a profitable theatre advertising program for the group. The library is now TAX supported. Village President Joseph Feehery appointed Mrs. Goyak Bicentennial Chairman and she and her committee planned numerous celebrations throughout 1976. One of the requirements of her tenure was to develop an ongoing program for the old farming community in far South Cook County. Because of the age of the Village (platted in 1855 and named after an early governor of the state) there was much local lore and even building extant which could be incorporated into the Matteson Historical Society. For many years Mrs. Goyak served on the Board of the Society after it was formed with her guidance. She was active in two professional groups; the Publicity Club of Chicago, secretary and board member for 12 years and the Public Relations Society of America, Chicago Chapter where she was a member for 30 years. She won several awards sponsored by these professional groups including the Golden Trumpets from the Publicity Club and a Silver Anvil from the PRSA for work performed on behalf of clients. She was vice president of Daniel J. Edelman, Inc. (now Edelman Worldwide) for 17 years and marketing public relations manager for Stone Container Corporation for six years, both Chicago firms. She later headed her own firm, The Chicago Connection for 10 years. Mrs. Goyak earned a Bachelor of Education degree from Southern Illinois Normal University, Carbondale, in 1943 and a master's degree



## Obituary

**Elizabeth F. Goyak**

OCT 7, 1922 - APR 7, 2013

degree in journalism from Northern Illinois University, DeKalb, in 1979. Mrs. Goyak and her late husband, Edward, whom she married in 1951, wintered in Fort Myers, Florida for the past 12 years. Upon his death in 1998, Mrs. Goyak moved to Fort Myers permanently to the Parker Lakes community. She has served several years on the Master Association of Parker Lakes. Mrs. Goyak is listed in the Who's Who in America and Who's Who in American Women. She was also a member at the St. John's Faith Church in Matteson, Illinois as well as the Sanibel Congregational United Church of Christ in Sanibel, Florida. Interment will take place in Skyline Memorial Park, Monee, Illinois. Arrangements are being handled by Fort Myers Memorial Gardens Funeral Home. Condolences may be left online at [www.fortmyersmemorial.com](http://www.fortmyersmemorial.com).



## Tribute Wall

**Elizabeth F. Goyak**

OCT 7, 1922 - APR 7, 2013



**Justin March** posted:

I am sorry for your loss

April 13 at 4:24 AM



**Cindy Goyak** posted:

Sent a gift in memory of Elizabeth F. Goyak

April 12 at 4:55 AM



**Cindy Goyak** posted:

Aunt Liz was always so good at sending us little cards and notes in the mail. She always wanted to know how our boys were doing in their studies and what goals they were setting for themselves. She was all about getting a great education and learning all that you can in this life. We really enjoyed corresponding with her and hearing about all of her wonderful trips she has taken over the years- we will miss her. May God bless her and her family! Steven, Cindy, Matthew and Tyler Goyak

April 12 at 4:45 AM



## **Memories only last if you share them**

Join us in honoring Elizabeth by contributing to a collection of shared memories.



Scan to Visit

